

PRESS RELEASE

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3 November 2008

ARRIVA CELEBRATE THE START OF £28 MILLION INVESTMENT IN MERSEYSIDE

A fleet of brand new buses has arrived in Croxteth, thanks to local operator Arriva.

The 13 new buses have been introduced on the 18A service between Liverpool and Croxteth Park and represent a total investment of over £1.8 million on this route alone for 2008.

The new buses launch an impressive period of investment in the Merseyside area. Over the coming months Arriva will introduce 199 fully accessible, brand new vehicles to the fleet. This represents an investment of circa £28million on new buses in Merseyside alone.

Phil Stone, managing director for Arriva North West and Wales, said: "This is a significant investment to a vital part of our network and underlines Arriva's commitment to providing a high quality, fully accessible bus service to our customers in Merseyside.

"The new buses in Croxteth Park are already making a big impact – they undoubtedly improve the condition and quality of our service and we hope even more people will be tempted to use us as a result," he added.

Of the new buses in Croxteth, Councillor Rose Bailey said: "This is a fantastic investment in an essential service linking residents of Croxteth Park to Liverpool City Centre. I am really pleased that Arriva is investing so heavily in Merseyside, its fantastic news".

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For further information please contact Debra Mercer, marketing manager, Arriva North West and Wales on 0151 522 2808.